# DATA PRIVACY SAFEGUARDS

## dynamic masking | user & role-based access controls | reveal policy workflow

mamori.io

## KEEP PRIVATE DATA PRIVATE

### COMPLIANCE & GOVERNANCE

Do you want to hide your *customer's private data* until absolutely necessary, and only for a limited time?

Do you want *formal access* to confidential information?

Do you need the *power* to veto access requests to sensitive data?

Do you require comprehensive logs of what data was accessed, by whom, and who approved the access?

*Do you want these features without changing your application and databases?*

## THE MAMORI SOLUTION

### Data Privacy Safeguards

With mamori data privacy safeguards, you can obfuscate sensitive data accessed by your application and direct database users, then dynamically reveal that data only when access is formally requested. Without altering your application or database, you can ensure that critical data is hidden, masked, or encrypted by default, then only accessible after a formal request is made and approved.

### Key Features

- Hide, mask or encrypt by default with *no change* to your application
- Use built-in or custom masking functions
- Require formal requests to access sensitive data
- Use the *mamori mobile app* to receive notifications of data access requests, and instantly approve or deny them
- Support for approval by one or many endorsers

## Endorsement workflow
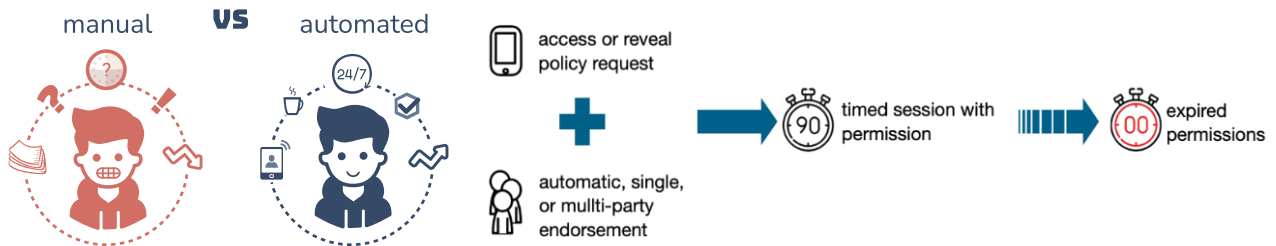


## Client connection workflow
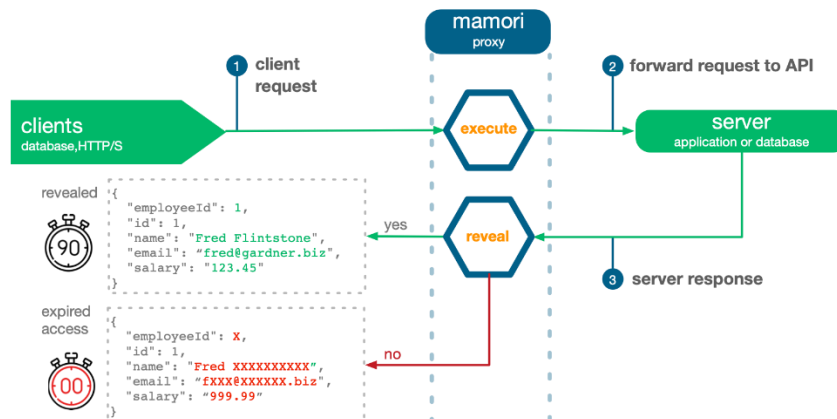


## Key Benefits

Simple cloud or on premise installation. No changes to your applications, databases or client operations.

Built in multi-factored authentication.

(mobile push & one time passwords)

Sensitive data is only visible for the required limited amount of time.

Audit trail of data access and access endorsements

*to find out more email us at*: **info@mamori.io**